



Reach Arizona Book Publishers

Come to the sunny Southwest this Winter!

Realities of Publishing: Preparing for Changes in the Industry

February 28, 2009 in Phoenix, Arizona at Jobing.com

Reach book publishers and authors with your marketing message at the Arizona Book Publishing Association's annual conference on February 28, 2009, in Phoenix.

We are very excited about the caliber of the program and the excellent speakers. Our attendees are eager to learn more about your company while they are learning more about the publishing industry.

Vendor tables are just \$300, a very reasonable investment in order to reach this qualified audience. Display ads are available for as little as \$50. Make your reservation today to ensure that you are involved in this exciting opportunity.

SPONSORSHIP OPPORTUNITIES

Trade Show Table \$300 (includes one conference registration)

(Plus, includes a one-time ad in the ABPA e-newsletter, a \$57 value)

Program Advertising (Full Color, 8.5 x 11)

Please supply 300 dpi JPG or PDF by Feb. 1. Email ad to Gwen@AZBookPub.com.

- ¼ Pg. Ad (3.5" x 4.75") Vertical \$ 50
- ½ Pg. Ad (3.5" x 10") Vertical \$ 90
- ½ Pg. Ad (7.5" x 4.75") Horizontal \$ 90
- Full Page (7.5" x 10") \$125
- Outside Back Cover (7.5" x 10") \$300
- Inside Front Cover (7.5" x 10") \$200
- Page 1 (7.5" x 10") \$200
- Page 3 (7.5" x 10") \$200
- Any full-page ad can be combined with a 10-month consecutive e-newsletter ad for an additional \$150 (a savings of \$137)

Major Event Sponsorship

- Continental Breakfast \$300
- Morning or Afternoon Break \$300
- Keynote Luncheon \$500

(Includes a one-time ad in the ABPA e-newsletter, a \$57 value. Easel back signage, thank you at the mic, and mention in program brochure.)

Contact us!

For advertising opportunities at the Conference, please contact Penny Callmeyer 623-465-8760 cpennyc@msn.com.

We look forward to seeing you in sunny Arizona!

Name _____

Company _____

Address _____

City/ST/Zip _____

Phone _____

Email _____

Website _____

Total due _____

Mail this form with check to
ABPA

6340 S. Rural Rd. #118-152

Tempe, AZ 85283

or pay via cc at 480 777-9250.